

This is a document of stories and social media posts I wrote for communications among associates at Nestlé Purina PetCare Company via Workplace, their communications platform of choice.

## **Purina Earns Compliance Award from Missouri Department of Agriculture**

Every year, state agriculture departments across the country ensure that companies are meeting the expectations set by the label guarantees on their product's packaging by randomly selecting products from the shelves and testing them. While all states routinely complete this testing process, Missouri is unique in the sense that the Department of Agriculture takes great pride in the testing program, so much so that they publish their findings and give an award to companies who meet a minimum of 90% of their label guarantees.

Thanks to an incredible cross functional team, Purina has earned this award for several years in a row by meeting 100% of our label guarantees on the 82 randomly selected Purina products they tested. There are so many teams who have contributed to Purina earning this recognition, including TAG Nutrition, Quality, Regulatory, Research & Development, our factories, Nestlé Purina Analytical Laboratories and more. Receiving this award requires contributions from everyone, and Manager of Technical Services Allison Millican says it best: "We all work to uphold the checker."

These teams have put incredible effort into following Purina's standards to maintain the trust of the customer while managing over 1,000 products, each of which have roughly 20-40 ingredients. This award was earned through hard work to monitor usage, execute in-process checks, and complete an internal label guarantee analysis. By earning this award, Purina is able to maintain the trust of the public and prove that we care about their pet's health, especially as meeting label guarantees continues to become more important to consumers.

We are so thankful to everyone who has contributed to Purina's 100% compliance rate with the Missouri Department of Agriculture. "This is a great recognition of our strong systems in place and acknowledges the trust that we build with our regulators," says Chris Archer, VP of Quality Management. "It is truly a team effort for us to deliver these results and encompasses many of our team members." Thank you to all whose hard work has allowed Purina to earn this incredible award!



## Shop Rite LPGA Classic Winner Brooke Henderson Shows Support for Purina's Purple Leash Project

From June 10-12, female golfers from across the world competed in the Shop Rite LPGA Classic in New Jersey, ending with Brooke Henderson becoming the 2022 champion. Prior to the event, Purina Director of Commercial Development John Smith had the opportunity to meet Brooke and her family and told them about Purina's Purple Leash Project. Purina's commitment to helping more domestic violence shelters become pet-friendly inspired Brooke and her family, and Brooke's sister, who also served as her caddy, proudly donned a Purple Leash Pin during the tournament. The conversation continued through [Twitter](#) after Purina congratulated Brooke on her win and commented on her sister's pin, and Brooke responded with a purple heart, showing her appreciation for the project. Congrats to Brooke and thank you for the support!



## **NPPC Celebrates International Women In Engineering Day with 'Be Inspired by Engineers' Panel**

Purina is full of incredible female engineers who use their talent and skills to improve our products every single day. To celebrate these and all other female engineers on International Women in Engineering Day, Nestlé Global Women in Engineering partnered with NUSA Women in Engineering to host a Be Inspired by Engineers panel with Senior Technical Leaders from across the globe. Watch parties were hosted all over the world, from various factories to the headquarters in St. Louis. Check out the global Workplace page [here!](#)

The presentation discussed prevalent topics such as the importance of diversity in the engineering field, gender roles, work life balance, challenges for women in manufacturing and recruiting and maintaining women in engineering within Nestlé. The speakers focused on the importance and benefits of having gender balance within engineering, with Zone LATAM Chief Engineer Paulo Cesar Vendrame saying, "We have talent across all genders, and we need that talent." The panel also emphasized the importance of creating a welcoming environment for women in engineering and encouraging them to speak their mind, as their opinions have great value that can benefit us all.

The speakers also discussed the impact that bringing together a diverse group of individuals can have due to the different perspectives each person can provide. "There's tremendous opportunity when you bring together a diverse group of people to solve a problem, and we're in the business of solving problems" said [Sheri Smithey](#), Senior Vice President of Global PetCare Research and Development

The NPPC Women in Engineering team was elated with how the International Women in Engineering Day celebration went.

"I was so happy to see the turnout for International Women in Engineering Day," said NPPC Women in Engineering sponsor Amy Kerr. "We have amazing talent across our network, and it was wonderful to be able to celebrate the impact that they make. The transparency and authenticity of the panel helps illustrate how far these strong women have come and gives insight into where we are going!"

Well done to NUSA Women in Engineering, NPPC Women in Engineering, the panelists, and everyone who participated in International Women in Engineering Day. The event served as a great reminder of the importance of uplifting women in engineering to ensure that all associates feel welcome and empowered to make Purina the best it can be.



## Push for Pencils School Supply Drive from August 8-12

Following Missouri's tax-free weekend on August 5-7, Purina will hold a Push for Pencils school supply drive benefiting KidSmart, an organization that provides free school supplies to local children in need. Boxes will be placed in the lobbies of each building on campus where associates can donate items from August 8-12. With the school year quickly approaching, these supplies will make a huge difference in the lives of young students in our community. Be sure to grab some school supplies to donate when you're out shopping if you'd like to participate!

